

Contact

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Top Skills

Digital Campaigns

Marketing Automation

HubSpot

Certifications

Google Digital skills

Digital Marketing: Mastering Proven Digital Marketing Hacks

Victory Roberts

Web Developer at Savvily Technologies

Port Harcourt, Rivers State, Nigeria

Summary

I'm Victory Roberts, a Web Developer, Digital Marketer, Social Media Manager, Business Developer, Graphics Designer, and Business Strategist. With over 4 years of experience in creative web development and digital marketing.

I have worked with various teams, developed various websites for both small and medium-sized businesses, and helped promote over 30 businesses, at the same time managing their social media presence.

Wondering what my educational background looks like???

I'm a certified Educationist, a graduate of the University of Port-Harcourt and I studied Educational management and planning.

I'm open to collaborations, partnerships, jobs, contracts, and business deals. I'm also looking forward to working with you.

Experience

MeaSoft

Digital Marketing Specialist

January 2024 - March 2024 (3 months)

Nicosia, Cyprus

Responsible for creating the localized version of their website for their Nigerian market SEO Optimization.

I was also responsible for the creation of blog articles for their website

Search Engine Marketing Campaigns

Responsible for Generating Leads and creating lead magnets for the company to get more clients

Scheduling Of Content Calendars for their platforms and many other roles

MonnaticLabs formerly known as CTZagency

Digital Marketer/ Paid Campaign Strategist

August 2023 - February 2024 (7 months)

Bucharest, Romania

Creation and set up of ads campaigns for clients signed under the agency
(This includes Google ads, Meta Ads, Linked-In, Twitter Ads, etc)

Social Media Management for the agency and businesses signed under the agency

SEO Optimization

Management of their Email Marketing campaigns

Customer Targeting Research and SOP creation

AECSPOT

Wordpress Developer

March 2023 - November 2023 (9 months)

Italy

Redesigned the current designs to be more user-friendly using Figma

Implemented Every Design with WordPress

Ensure Consistency in components used across the website

WanLainjo Tech-Hub

Social Media Manager

April 2023 - July 2023 (4 months)

Nigeria

Developing and implementing a social media strategy that aligns with business goals

Engaging with followers and responding to comments and messages in a timely manner

Analyzing and reporting on the performance of social media campaigns

Managing and creating content for the company's social media accounts

Managing social media advertising campaigns

The Script.ng

Ads Campaign Specialist

September 2022 - November 2022 (3 months)

Nigeria

Clarylfe

Web Developer

July 2020 - September 2022 (2 years 3 months)

Rivers, Nigeria

Dilomat Farms And Services Limited

Web developer/ Digital Marketer

August 2019 - June 2022 (2 years 11 months)

Rivers State Nigeria

Created and Managed front-end and back-end development of the company's website

Handled the company's online marketing and social media accounts.

Built Their online brand from scratch and was able to increase sales by 50%

Education

University of Port Harcourt

Political science/ education, Creation of various technologies · (2017 - 2021)